



INTRODUCING OUR BRANDS ON-AIR.



Commercial highlights PGT Innovations' commitment to hurricane relief efforts and our dedication to providing the market with impact-resistant products that are proven to perform.

SPOT LENGTH

0:60

AIR DATES

11/13/2017 – 12/17/2017 &
1/2/2018 – 1/21/2018

MARKETS

- Ft. Myers/Naples
- Miami/Fort Lauderdale
- Tampa/St. Petersburg/Sarasota
- West Palm

TAKE A LOOK

pgtwindows.com/about-pgt

APPEARING ON



PGT Innovations' Family of Brands





ON-AIR INFORMATION.

FORT MYERS/NAPLES (CABLE)

Comcast Spotlight

CNN, FOX NEWS, MSNBC, DISCOVERY, HGTV, AMC, HISTORY, HALLMARK, FOOD

MIAMI/FORT LAUDERDALE (Cable & Network Affiliates)

Comcast Spotlight

CNBC, CNN, FOX NEWS, MSNBC, ESPN, ESPN2, HGTV, DIY, DISCOVERY, HISTORY

ABC / NBC / FOX

ABC (Good Morning America), NBC (Today Show), FOX (South Florida Today)

TAMPA/ST. PETERSBURG/SARASOTA (CABLE)

Spectrum (Tampa Cable Interconnect)

CNN, FOX NEWS, BAYNEWS9, ESPN, GOLF

WEST PALM (CABLE)

Comcast Spotlight

CNN, ESPN, FOX NEWS, MSNBC, GOLF, HGTV, ESPN, NBC SPORTS, NATIONAL GEOGRAPHIC

PRIME PROGRAM TARGETS

CNBC – Squawk Box, Fast Money, Mad Money, Shark Tank

CNN – New Day, Situation Room, Erin Burnett, Anderson Cooper

FOX NEWS – Fox & Friends, The Five, Tucker Carlson, Hannity, Laura Ingraham

MSNBC – Morning Joe, MTP Daily, Hardball, All In, Rachel Maddow

BAY NEWS9 – Local News, Weather, Sports

DISCOVERY – Fast N' Loud, Mythbusters, Cruisin' for a Bruisin

ESPN – Sports Center, Football, Basketball

ESPN2 – Mike & Mike, Sportscenter, 30 for 30

GOLF – Morning Drive, Golf Central, Golf Fix, Feherty, Current PGA & LPGA tournaments

NBC SPORTS – Dan Patrick, Football, NHL, NASCAR

AMC – Movies, Old TV series

DIY – Tiny House, Big Living, Rehab Addict, Vanilla Ice Project, Bath Crashers, First Time Flippers

FOOD – Chopped, Beat Bobby Flay, Diners, Drive Ins & Dives, Pioneer Woman, Giada at Home

HALLMARK – Home and Family, Movies

HGTV – Property Brothers, Fixer Upper, House Hunters, Flip or Flop

HISTORY – Pawn Stars, American Pickers, Curse of Oak Island

NATIONAL GEOGRAPHIC – Long Road Home, Running Wild w/Bear Grylls, Story of Us, Explorer, Movies

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